

Overnight Lash Serum

(1) 3.5ml Vial | All Hair Types, All Ages

Overnight Lash Serum contains growth factors and nutrient rich polybotanicals that have been chosen for their scientific ability to awaken dormant hair growth. Naturally derived from plants, polybotanicals are the perfect choice to come alongside our powerful growth factors to awaken sleepy lashes, revealing striking eyes without the need for makeup.

Overnight Lash is one of the only completely safe and effective lash serums on the market today.

Prostaglandin Free • Paraben Free • Fragrance Free • Hypoallergenic
This product does not alter eye or skin color.



APPLICATION & USAGE

- Using applicator, apply Lash Serum to base of lashes.
- Apply 1-2 times daily.

KEY SELLING POINTS

- Contains hair specific signaling molecules that regulate hair growth.
- Gentle, non-irritating.
- Lash extension safe.
- Non-hormonal and prostaglandin free.
- Botanicals that reduce oxidative stress in the follicle.
- Supports natural hair growth cycles without force, as seen with prostaglandin-based options.
- Contains additional conditioning agents to nourish the lash follicles.

KEY INGREDIENTS & FUNCTIONS

Hair Growth Factors	Our 12 hair growth factors stimulate hair growth by inducing the anagen phase in resting hair follicles. Stimulates epithelial cell proliferation, differentiation, and migration and promotes a number of cell protective mechanisms.
Hyaluronic Acid	Natural humectant; native to the skin. Balances moisture in the skin and follicles.
Oryza Sativa (Rice) Bran Extract	Induces hair follicles to be in the anagen stage. Significantly increases the number of hair follicles to become actively growing again. Rich in oil and essential fatty acids, contains soothing enzymes and antioxidant properties.
Panax Ginseng Extract	Significantly elongates anagen phase during each hair cycle. Improves cell proliferation by strengthening the dermal cells around the follicles. Rich in antioxidants.

Thuja Orientalis Extract	Induces an earlier anagen phase and prolongs the mature anagen phase. Increases both the number and size of hair follicles. Rich in antioxidants.
Polygonum Cuspidatum Extract	Increases fibroblasts and hair follicles in the dermis. Rich in antioxidants.
Acanthopanax Koreanum Extract	Enhances of the proliferation of dermal papilla cells, of the hair-fiber lengths of the follicles. Promoting hair growth by promoting cell cycle progression. Rich in antioxidants.
Carnitine	Stimulate hair growth by increasing energy supply to the massively proliferating and energy-consuming anagen hair process. Has an immediate protective effect on hair follicles to fight cell death.
Baicalin	Induces an earlier conversion from telogen to anagen phase in hair follicles. Promotes hair growth by regulating the activity of dermal papilla cells.
Biotin	Part of the Vitamin B family; improves keratin infrastructure.
Vitamin E	Protects and conditions lashes. Prevents shedding and functions as an excellent antioxidant.
Acetyl Tetrapeptide-3	A lipophilic peptide that promotes hair follicle regeneration; preserves hair follicle stem cell activity; activates hair follicle stem cell proliferation; stimulates ECM renewal and anchoring protein synthesis.
Biotinoyl tripeptide-1/ myristoyl hexapeptide-16, pentapeptide-17, tetrapeptide-12	A blend of 4 lipophilic peptides that promote thicker, longer lashes and brows; stimulates keratin production; promotes the synthesis of key adhesion proteins that help fix hair in the follicle and reduce shedding; extends the active hair growth (anagen) phase.
Trifolium Pratense (clover) Flower Extract	A botanical extract that modulates hormonal DHT by inhibiting 5-alpha reductase activity; decreases pro-inflammatory cytokines.
Pantheol	Vitamin B5; conditions lashes; promotes follicular cell growth; reduces cellular senescence; increases VEGF; decreases TGF-b1

Ingredients:

Water, Glycerin, Butylene Glycol, Biotinoyl Tripeptide-1, Myristoyl Tetrapeptide-12, Myristoyl Hexapeptide-16, Myristoyl Pentapeptide-17, Acetyl Tetrapeptide-3, Trifolium Pratense (Clover) Flower Extract, Dextran, Panthenol, Hyaluronic Acid, Oryza Sativa (Rice) Bran Extract, Panax Ginseng Extract, Thuja Orientalis Extract, Polygonum Cuspidatum Extract, Acanthopanax Koreanum Extract, IGF-1 (sh-Oligopeptide-2), IGF-2 (sh-Polypeptide-31), aFGF (sh-Polypeptide-11), bFGF (sh-Polypeptide-1), KGF (sh-Polypeptide-3), KGF-2 (sh-Polypeptide-10), SCF (sh-Polypeptide-4), CSF-1 (sh-Polypeptide-73), PDGF-A (sh-Polypeptide-8), EPO (sh-Polypeptide-72), Noggin (sh-Polypeptide-13), CG-VEGF (sh-Polypeptide-9), Carnitine, Baicalin, Biotin, Dehydroacetic Acid, C12-15 Alkyl Benzoate, Tocopheryl Acetate, Ubiquinone, Benzyl Alcohol.